



ARNOLD PALMER'S GROUP OF COMPANIES NAME KRISTIN COUZZO RAYMOND, CORPORATE DIRECTOR OF HUMAN RESOURCES

ORLANDO, FL –February 13, 2019 – Arnold Palmer's Group of Companies have appointed Kristin Couzzo Raymond to the position of Corporate Director of Human Resources. In this position, she will be responsible for overseeing human resources for all Palmer organizations, including the Arnold & Winnie Palmer Charitable Foundation, Arnold Palmer's Bay Hill Club & Lodge, Arnold Palmer Design Company, Arnold Palmer Enterprises, Arnold Palmer Invitational presented by Mastercard, and Arnold Palmer's Latrobe Country Club.

"We are thrilled to have Kristin join us to provide HR leadership across the Arnold Palmer businesses and Arnold & Winnie Palmer Foundation" remarked Jon Podany, CEO, Arnold Palmer Enterprises & President, Arnold & Winnie Palmer Foundation. "Kristin is a great fit with the Palmer values and has highly relevant experience with a prestigious club. She will be instrumental in helping us further develop, support and build our great team."

Raymond will direct and manage all operations concerning the development, administration and communication surrounding employee recruitment, benefit plans, training, and recognition programs.

"I'm pleased to welcome Kristin to our executive leadership team," said Bay Hill President/GM Don Emery. "Our employees are the key to providing exceptional hospitality to our members and guests, and I am confident Kristin's leadership will be invaluable as we work to attract, develop and engage the right talent now and into the future."

A native Floridian, Kristin Couzzo Raymond graduated from the University of Central Florida with a B.S. in Business Administration. In addition, Kristin holds a Senior Professional in Human Resources certification (SPHR) and a SHRM-SCP certification. She comes to Bay Hill from The Country Club in Brookline, Massachusetts where she has served as Director of Human Resources for over five years. She and her husband will be re-locating to Orlando, Florida.

About Arnold Palmer's Group of Companies

The Arnold Palmer group of companies comprises a global brand known for its iconic founder and umbrella logo, and includes Arnold Palmer Enterprises; Bay Hill Club & Lodge; Arnold Palmer Invitational presented by Mastercard; Arnold Palmer Design Company; Latrobe Country Club; and Arnold Palmer Cup. It also includes the Arnold & Winnie Palmer Foundation, dedicated to continuing its namesakes' philanthropic legacy via investment in children's health, character development, and nature-focused wellness initiatives in an effort to ensure that every child has the chance to live a #LifeWellPlayed.

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